



NURSES FIRST

DELIVERING SMILES

Delivering smiles to everyone in your customer line is just as important as delivering medications to your residents. We developed the Nurses First program to show those on the front line how much they are valued by the pharmacy, community, and Stallion Express.

WHY NURSES FIRST

Nurses are an essential part of your customer line who unfortunately often go unrecognized. We help you ensure this crucial touchpoint doesn't go overlooked by providing care-driven experiences that show how much you care.

Program Features



Gift Bags

Send personalized notes and gifts to workers on the front line. A little gesture goes a long way and can make all the difference for the nurses who serve your residents.



Marketing Opportunities

Share upcoming news and materials with nurses to market your pharmacy programs or communicate changes. Information is power, and communication is key.



Deliver Smiles & Build Better Relationships

Stand out amongst the competition and create a care-driven experience for nurses and residents alike. People remember experiences above all else. Leave a lasting good feeling with your customers.



Field Surveys

Use our proprietary software to capture valuable insights directly from nurses during medication pick-ups and drop-offs.

Ready to deliver a smile?

Let's chat about how your business can implement a Nurses First program today.

Email us at info@stallion-express.com to schedule a discovery call.